

## School Cents Program Terms and Conditions:

### Eligible Schools

Eligible Schools will have an official 501(c)3 nonprofit status and will primarily serve children grades K-12. Associated Retail Operations (DBA Macey's, Lin's, Dan's, Dick's Market or Fresh Market) has the ability to determine which schools meet eligibility, and can accept, decline, or remove any school from the School Cents program at any time. We currently focus the School Cents program on elementary schools. Schools must be Utah-based and be located within five miles of a Macey's, Lin's, Dan's, Dick's Market or Fresh Market store.

### Purchases

Eligible participants must be Macey's Perks or PLUS Rewards members, must be residents of Utah or Nevada and must be 18 or older.

For schools to earn a donation, participants should link their Macey's Perks or PLUS Rewards accounts to a school of their choice. Each Macey's Perks or PLUS Rewards account may be linked to one participating school of their choice and can be updated at any time by the participant. All linked accounts will be cleared on April 1, 2017. All participants will need to reenroll in the program to participate for the following year.

Eligible purchases will be required to use a linked Macey's Perks or PLUS Rewards program for tracking purposes. A phone number must be given at time of purchase or the sale will not be tracked and points will not be earned for the participant's school. The purchases of the following will not earn rewards for nonprofits through School Cents: gift cards, tobacco, alcohol, pharmacy expenses and government assisted programs. Sales tax is also excluded from costs.

By agreeing to these terms and conditions, you agree to hold Associated Retail Operations and their School Cents program harmless in connection of incorrect identification of any person.

### Terms

School Cents is free and no payments will be accepted on behalf of a participating school. Proceeds from School Cents may not be used at grocery stores other than Macey's, Dan's, Dick's Market, Lin's or Fresh Market or for political or legal funds. Associated Retail Operations reserves the right to accept or decline any school from participating in the program, regardless of the program's focus without cause or explanation, and without notice to the School. Schools have the ability to terminate participation from the School Cents program by sending a written letter to: Associated Food Stores, Marketing Department, School Cents Cancellation, 1850 W 2100 S, SLC UT 84119. Associated Retail Operations has the ability to terminate any program at any time. School Cents is void where prohibited by law.

### Donations

Eligible purchases made by approved program participants will be calculated on April 1, 2017. Donation amounts will be calculated and determined by Associated Retail Operations based on participation. Participating schools are eligible to earn 1% back on sales of linked accounts up to \$10,000 per school. Participating schools are not guaranteed a donation. Schools that do not reach a minimum donation of a \$500 will not qualify to receive a

donation. Once a cap of \$270,000 is met, all donations will stop accumulating even if it is prior to April 1, 2017. All schools will need to reenroll in the program to participate for the following year.

I have read the terms and conditions for Associated Retail Operation's School Cents program and agree and comply to all terms and conditions and donation processes associated with School Cents.